

# ONE-ON-ONE INFORMATION SESSIONS WITH PROSPECTIVE NEWCOMERS

## Project Synopsis

**Time:** 3-6 months

**Complexity:** Low

**Cost:** \$25,000 - \$100,000

This project designs information sessions for prospective newcomers to understand the certification and employment process in Canada.

### PROJECT DESCRIPTION

By connecting with potential newcomers in a face-to-face setting, regulators and employers may dispel misinformation that some prospective newcomers have regarding working in regulated occupations in Canada. This project includes regulators hosting sessions in targeted countries to inform interested skilled-workers about the accreditation process in Canada and gather information to build strategies to attract ITWs to Canada.

### KEY OUTCOMES

- Regulators can attract international talent to Canada.
- Internationally-trained workers (ITWs) are better informed and more prepared to immigrate to Canada.
- The results of the information sessions can be used to develop pointed strategies to target ITWs to immigrate and settle in Canada.

### KEY CONSIDERATIONS

- Provide orientation sessions in several locations to evaluate whether awareness of the certification process prior to arrival, or achieving certification pre-arrival would change the labour market outcomes for the selected immigrants.
- Use the results to develop strategies to further encourage ITWs to immigrate and settle in Canada.

### PROJECT COMPONENT

- Gathering information through one-on-one sessions to help develop strategies to attract ITWs to Canada.

