

WEBINARS AND VIDEOS FOR INTERNATIONALLY-TRAINED WORKERS AND EMPLOYERS

Project Synopsis

Time: >12 months

Complexity: Medium

Cost: >\$100,000

This project creates webinars and videos for internationally-trained workers (ITWs) and employers to address potential barriers in hiring ITWs.

PROJECT DESCRIPTION

Whether a person is an ITW or an employer of an ITW, there can be some uncertainties on expectations in the workplace. This project develops information and training materials in the form of webinars and videos, targeted to both ITWs and employers. For ITWs, the webinar focuses on law, business culture, and particular workplace requirements. For employers, the webinar focuses on FQR, and tips to assist ITWs in their transition into a Canadian workplace.

KEY OUTCOMES

- ITWs and employers have a better understanding of what is expected of them in their respective roles.
- ITWs remain satisfied in their jobs, and employers remain satisfied with an ITW's performance resulting in longer-term employment.

KEY CONSIDERATIONS

- Organize workshops/webinars for ITWs that focuses on laws and regulations, business practices, culture, and work ethic.
- Prepare and disseminate employer-focused videos about FQR processes, and considerations for employers to recognize when hiring ITWs.
- Use principles of plain language and plain design when designing the workshops/webinars/videos.

PROJECT COMPONENT

- Development of workshops and webinars for ITWs and employers on soft skills essential for workforce entry and advancement.

