

INFORMATION CENTRE FOR INTERNATIONALLY-TRAINED WORKERS

Project Synopsis

Time: >12 months

Complexity: High

Cost: >\$100,000

This project designs an information centre to assist internationally-trained workers (ITWs) understand the often-complex array of labour market information needed to navigate as they seek employment.

PROJECT DESCRIPTION

Occasionally, ITWs arriving in Canada do not have access to information that is focused on their employment needs. This project creates an information centre to assist ITWs with resources such as employment search, interview and resume-building skills, and career exploration workshops. This helps the Canadian economy to fully utilize the skills of all ITWs.

KEY OUTCOMES

- ITWs learn about what they need to succeed, and do not remain unemployed or underemployed.
- Regulators can direct ITWs that do not qualify for a particular designation to a local office that will assist them accordingly.
- Employers receive ITW applicants that are ready to work.

KEY CONSIDERATIONS

- Develop a marketing and communications plan.
- Design, produce, translate and distribute marketing materials - including signage and other branding materials.
- Develop staff capacity to deliver client services.
- Ensure all quality assurance processes are in place prior to launch, including: management of privacy and records, data collection and reporting, financial management and reporting, etc.

PROJECT COMPONENT

- Design an information centre for skilled immigrants to gather and understand labour market information.

