

ONLINE OCCUPATION DESIGNATION GUIDES FOR NEWCOMERS

Project Synopsis

Time: >12 months

Complexity: Medium

Cost: \$25,000 - \$100,000

This project creates a comparison guide to help internationally-trained workers (ITWs) identify which occupation designation they are best suited for. Made available online, this guide may be accessed pre-arrival and expedite the application process for ITWs.

PROJECT DESCRIPTION

For occupations with multiple designations, ITWs may be unsure of the difference between designations and spend their time applying to become certified in a designation they are not qualified for. This project creates an online comparison guide for ITWs to view and relate their qualifications with the requirements for different designations. This allows ITWs to apply to the appropriate designation, and increase the efficiency of the application process for both ITWs and regulators.

KEY OUTCOMES

- Regulators are not approached by ITWs applying to the incorrect designation.
- ITWs can quickly identify their relevant designation, applying to the regulator with confidence.
- The certification process is made more efficient for both ITWs and regulators.

KEY CONSIDERATIONS

- Create a table of contents that serves as a template for comparing the professional designations.
- Compile the information and present it in a clear and orderly manner using text and graphics.
- Conduct field testing with advisors and clients to collect their feedback and make revisions.
- Develop and monitor an online survey and distribute it to immigrant serving organizations and other stakeholders to evaluate the effectiveness of the online tool.

PROJECT COMPONENT

- Creation of online professional guides outlining the key differences and similarities between designations within an occupation.

